



'BEST MEDICAL PRACTICE' PROJECT

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To: Mr. Csiba Laszlo

Chairman

Hungarian Neurological Society

Dear Mr. Csiba Laszlo,

'Best Medical Practice' project in cooperation with the European Medical Association invites you to attend the 2-day Expert Session as the head of delegation and to present Hungary region opportunities and share the world best practice in medical travel sphere as well as international patients attraction.

We are sure that Hungary has a high medical travel potential and this medical tourism destination will be interesting for the event participants and experts. We also will appreciate if you can recommend the prominent health, wellness and travel-arena companies from you region to be invited to the event.

'Best Medical Practice' special meeting and Medical Travel expert session will be held 17-18 May 2018 in Oxford, UK. The programme (attached) includes presentations, 2-day expert session, personal consultations with European experts in international clinics promotion and attracting patients and Rose of Paracelsus awarding to selected healthcare providers.

The Medical Travel expert session key points include:

- Ways to increase number of foreign patients
- Success stories and best practices criteria
- International regulation on cross-border healthcare
- How can you increase your profits using modern marketing techniques?
- What are the best practices on the market?

Mr. Csiba Laszlo, I'm happy to inform that we have a special offer for the Medical Association of Hungary: **If you take 10 or more participants with you to Oxford, we'll provide a free participation, Hotel accommodation and Certificate of appreciation from the 'Best Medical Practice' project for you or the Head of your delegation. The special participation fee for association members only is also available.**

We will be glad to see the Hungary delegation among our participants and hope you will find the expert session useful for future region promotion.

Sincerely,

I look forward to hearing your response.

Best Medical Practice Programme Coordinator
Helen Lamberts